

# Wholesale List

1957-1958

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**MATLIN'S**  
**ROSES**  
*California*



Gold Cup is the first yellow floribunda to win an All-America Rose Selections award. It produces an abundance of golden yellow, fragrant blooms in clusters on a 2½ to 3 foot plant clothed in dark green foliage.

## GOLD CUP



**GRADING** In accordance with HORTICULTURAL STANDARDS (1949 Edition) prepared by the Committee on Horticultural Standards and published by The American Association of Nurserymen, Inc.

**PACKING** No charge other than boxes which are invoiced at cost.

**DELIVERY** All California orders are delivered or shipped prepaid. Out of state shipments are made F.O.B. Ontario.

**INSPECTION** Shipments within California are covered by "Pinto Tag" inspection certificates which permit point of destination acceptance without further inspection, except in Tulare and Ventura Counties.

**TERMS** 2% 10 days, 30 days net to firms with established credit. Exceptions, if desired, must be arranged prior to shipment. Member Dun & Bradstreet.

**NON-WARRANTY** We exercise care to keep all varieties true to name, and hold ourselves in readiness at all times to replace, on proper proof, all that may prove otherwise, but it is mutually agreed that we shall not at any time be liable for any amount greater than the original price of the stock. All sales made subject to stock being unsold when order is received, or loss by any and all unavoidable causes.

# **MATLIN'S NURSERY**

A CALIFORNIA CORPORATION

LOUIS MATLIN, President

HOWARD GODDARD, Vice President

FRANK POLLOCK, Secretary-Treasurer

**Ontario, California**

**Phone YUKon 64-561**



# Patented Rose Price Schedule

Retail Each	WHOLESALE							
	10-19		20-99		100-249		250-up	
	1's	1½'s	1's	1½'s	1's	1½'s	1's	1½'s
1.50	.90	.72	.75	.60	.70	.56	.65	.52
1.75	1.00	.80	.87½	.70	.80	.64	.75	.60
2.00	1.10	.88	1.00	.80	.95	.76	.85	.68
2.25	1.25	1.00	1.12½	.90	1.05	.84	.95	.76
2.50	1.40	1.12	1.25	1.00	1.20	.96	1.10	.88
2.75	1.50	1.20	1.37½	1.10	1.30	1.04	1.20	.96
3.00	1.65	1.32	1.50	1.20	1.40	1.12	1.30	1.04

Patented varieties are grown and sold under license from the Patent Owners.

**BLANCHE MALLERIN** .....Retail each \$2.25  
 Long buds; pure white blooms borne singly on long stems.

**BUCCANEER** .....Retail each \$2.50  
 Long slender buds; bright yellow blooms.

**CAPISTRANO** .....Retail each \$2.00  
 Long cherry-red buds; fragrant rose-pink blooms. AARS 1950.

**CARROUSEL** .....Retail each \$2.00  
 Grandiflora. Large crimson buds; dark red blooms.

**CHARLOTTE ARMSTRONG** .....Retail each \$2.25  
 Long pointed, red buds; large, fragrant, cerise blooms. AARS 1941.

**CHINA DOLL** .....Retail each \$2.25  
 Polyantha. Large clusters of pink blooms with salmon-yellow base. Profuse bloomer. Border rose.

**CHRYSLER IMPERIAL** .....Retail each \$2.50  
 Long tapering crimson buds; vivid red blooms. AARS 1953.

**CIRCUS** .....Retail each \$2.50  
 Floribunda. Tight yellow buds, margined with red, changeable colors in the blooms from yellow, orange, buff, pink and bright scarlet. AARS 1956.

**CL. CRIMSON GLORY** .....Retail each \$2.50  
 Deep red urn-shaped buds; vivid crimson blooms borne singly on strong stems.

**CRIMSON ROSETTE** .....Retail each \$1.50  
 Polyantha. Small ovoid buds; dark crimson blooms borne in clusters.

- DEAN COLLINS** .....Retail each \$2.00  
Grandiflora. Orange-red buds; large double, rose-opal blooms. Upright, vigorous plant.
- FANDANGO** .....Retail each \$2.25  
Buds and blooms of deep scarlet to cimmaron-red. Profuse bloomer.
- FASHION** .....Retail each \$2.00  
Floribunda. Small deep peach buds; semi-double, fragrant, coral-peach blooms. AARS 1950.
- FIRST LOVE** .....Retail each \$2.25  
Long slender buds of delicate pink. Blooms tinted salmon, orchid and rose. Slightly fragrant.
- CL. FLORADORA** .....Retail each \$2.00  
Same orange-scarlet-red blooms as its parent.
- FORTY-NINER** .....Retail each \$2.25  
Bi-color petals of Orient red and chrome yellow.
- FRED HOWARD** .....Retail each \$2.00  
Long yellow buds and blooms edged light pink. AARS 1952.
- FUSILIER** .....Retail each \$2.50  
Floribunda. Orange-red buds and blooms borne in clusters on a compact plant give a luminescent effect. AARS 1958.
- GOLD CUP** .....Retail each \$2.50  
Floribunda. Golden yellow buds and blooms borne in clusters on an upright plant clothed in glossy foliage. Fragrant. AARS 1958.
- GOLDEN SHOWERS** .....Retail each \$2.75  
Pillar-Climber. Long, pointed daffodil yellow buds; large fragrant, double yellow blooms. May be grown as a self-supporting, 8-10 foot Pillar or trained as a climber along trellis or fence. Everblooming. Has tested winter-hardy in Atlantic seaboard states. AARS 1957.
- GOLDILOCKS** .....Retail each \$1.75  
Floribunda. Clusters of fragrant golden yellow blooms.
- CL. GOLDILOCKS** .....Retail each \$2.50  
Same as parent.
- GOOD NEWS** .....Retail each \$2.00  
Large silvery-pink blooms with apricot glow in center.
- GRANDE DUCHESSE  
CHARLOTTE** .....Retail each \$2.00  
Long burnt-carmine buds; petals recurve with shades of old rose. AARS 1943.



- HEART'S DESIRE** .....Retail each \$1.75  
Long buds; large, fragrant, crimson blooms. AARS 1942.
- CL. HEART'S DESIRE** .....Retail each \$1.75  
Strong climber with same bloom as parent.
- HELEN TRAUBEL** .....Retail each \$2.75  
Long slender buds and blooms of apricot-pink. AARS 1952.
- HIGH NOON** .....Retail each \$2.50  
Pillar rose. Bright yellow; profuse bloomer. AARS (regional) 1948.
- IRENE OF DENMARK** .....Retail each \$1.75  
Floribunda. Buds and blooms sparkling white with a tint of pink in maturity.
- JIMINY CRICKET** .....Retail each \$2.00  
Floribunda. Tangerine buds; coral-orange blooms borne in clusters on a medium plant of erect habit. Fragrant. AARS 1955.
- KATHERINE T. MARSHALL** .....Retail each \$1.75  
Salmon pink buds; large, deep rose-pink blooms flushed yellow. AARS 1944.
- LADY ELGIN** .....Retail each \$2.50  
Large, very double, orange-apricot buds and blooms borne singly on long stems ideal for cutting, Sturdy plant of upright habit.
- LOVE SONG** .....Retail each \$2.50  
Long pointed buds of deep yellow edged with dark coppery rose and opening to a blend of yellow and deep coppery salmon-pink blooms.
- LOWELL THOMAS** .....Retail each \$2.25  
Buds long pointed; large high-centered yellow blooms. Fragrant. AARS 1944.
- MA PERKINS** .....Retail each \$2.00  
Floribunda. Coral shell-pink buds and blooms borne in clusters. Fragrant. AARS 1953.
- MIDNIGHT** .....Retail each \$2.75  
Long, slender buds; velvety midnight tones of red-maroon in the recurving petals of the spicily fragrant blooms.
- MIRANDY** .....Retail each \$2.25  
Large, fragrant, garnet-red blooms. AARS 1945.
- MISSION BELLS** .....Retail each \$2.00  
Large, fragrant, salmon pink buds and blooms. AARS 1950.

- MOJAVE** .....Retail each \$2.75  
Tapered scarlet and vermilion buds, opening to radiant orange blooms, borne singly on long stems. AARS 1954.
- MONTEZUMA** .....Retail each \$2.75  
Grandiflora. Long, slender, orange-scarlet buds; salmon-orange blooms borne in clusters on long stems, suitable for cutting.
- NEW YORKER** .....Retail each \$2.25  
Large, double, fragrant, velvety-scarlet blooms.
- NOCTURNE** .....Retail each \$2.25  
Long pointed buds; large, fragrant, cardinal red blooms. AARS 1948.
- PEACE** .....Retail each \$2.50  
Yellow buds flushed pink. Large, fragrant blooms with varying colors of yellow, gold and ivory edged with pink. AARS 1946.
- CL. PEACE** .....Retail each \$2.25  
Same as above in a spectacular climber.
- CL. PICTURE** .....Retail each \$2.50  
Buds and blooms rose-pink. Abundant bloomer.
- PINKIE** .....Retail each \$2.00  
Polyantha. Pink buds and blooms. Border or hedge rose. AARS 1948.
- CL. PINKIE** .....Retail each \$2.75  
Dainty pink buds borne in clusters, recurrent bloom throughout the season.
- PINK ROSETTE** .....Retail each \$1.50  
Polyantha. Small buds; soft pink blooms borne in clusters.
- PINOCCHIO** .....Retail each \$1.75  
Polyantha. Small, semi-double, salmon-pink blooms. Border or hedging rose.
- QUEEN ELIZABETH** .....Retail each \$2.50  
Grandiflora. Carmine rose buds; orchid pink blooms borne in clusters with long stems, suitable for cutting. Fragrant. AARS 1955.
- REDCAP** .....Retail each \$2.00  
Floribunda. Masses of red buds cap the tall growing plant with velvety red blooms.
- RED PINOCCHIO** .....Retail each \$1.75  
Floribunda. Clusters of velvety red fragrant semi-double blooms.

- ROUNDELAY** .....Retail each \$2.50  
Grandiflora. Dark red buds, fragrant bright blooms borne in clusters on long stems suitable for cutting.
- SAN FERNANDO** .....Retail each \$1.75  
Large, double, fragrant, scarlet blooms. AARS 1949.
- SHOW GIRL** .....Retail each \$2.25  
Long pointed buds; deep pink blooms. Fragrant.
- SLEIGH BELLS** .....Retail each \$2.00  
Large buds. Flowers double, white with creamy center. Fragrant.
- SPARTAN** .....Retail each \$2.75  
Floribunda. Burnt-orange buds; reddish-coral blooms borne in clusters on a robust plant. Sweetly fragrant.
- SUMMER SNOW** .....Retail each \$1.50  
Polyantha. Clusters of snow-white buds and blooms.
- SUTTER'S GOLD** .....Retail each \$2.25  
Long yellow buds shaded orange and red. Golden orange, fragrant blooms. Bagatelle Award 1948. AARS 1950.
- TALLYHO** .....Retail each \$2.25  
Buds cardinal-red; bloom petals rose-pink inside, deep rose to cardinal red outside. Fragrant. AARS 1949.
- TIFFANY** .....Retail each \$2.50  
Large pointed pink buds, shaded yellow at base; large double, fragrant pink blooms borne singly on long stems. AARS 1955.
- TWILIGHT** .....Retail each \$2.75  
Long pointed buds open to pastel shades of lavender-lilac with a light silvery reverse. Unusual novelty suitable for cutting.
- VALENTINE** .....Retail each \$2.00  
Floribunda. Clusters of large, semi-double crimson blooms. Everblooming. Border or hedge rose.
- VOGUE** .....Retail each \$2.00  
Floribunda. Cherry-coral buds and blooms borne in clusters. AARS 1952.
- WHITE BOUQUET** .....Retail each \$2.50  
Floribunda. Light creamy-white buds; gardenia-like pure white blooms with yellow stamens, borne in clusters on a low growing plant, ideal for bedding and borders. Lustrous, dark green foliage. AARS 1957.



**WHITE KNIGHT** .....Retail each \$3.00

Long tapered buds; satiny pure white blooms borne on long stems on a vigorous plant of upright habit. A creation of Francis Meilland, hybridizer of Peace. White Knight is the only white hybrid tea to win an All-America Rose Selections Award. AARS 1958.

**WILDFIRE** .....Retail each \$2.00

Large, semi-double blooms of fire-engine red borne in clusters.

**WORLD'S FAIR** .....Retail each \$1.50

Floribunda. Large semi-double, fragrant bloom clusters of deep crimson fading to scarlet. AARS 1940.

## Standard Rose Price Schedule

Prices	100- 490	500- 990	1000- up
No. 1's	.55	.52	.50
No. 1 1/2's	.45	.42	.40

Standard varieties may be grouped at quantity rate.

### STANDARD VARIETIES

AUTUMN, burnt-orange  
 CAMEO, (Polyantha) orange-pink  
 CECILE BRUNNER, (Polyantha) pink  
 BETTY PRIOR, (Floribunda), Five-petal shell pink  
 CHRISTOPHER STONE, scarlet  
 CONDESA DE SASTAGO, red and yellow  
 CONTRAST, pink, white and bronze  
 COUNTESS VANDAL, salmon pink  
 CRIMSON GLORY, red  
 DAGMAR SPATH, (Polyantha) white  
 DAINTY BESS, single, rose-pink  
 DUQUESA DE PENARANDA, orange  
 ECLIPSE, yellow  
 EDITOR McFARLAND, pink  
 ELSE POULSEN, (Polyantha) pink  
 ETOILE DE HOLLANDE, red  
 EUTIN, (Floribunda) carmine-red  
 FLORADORA, (Floribunda) red  
 FRAU KARL DRUSCHKI, white  
 FRENHAM, (Floribunda), deep crimson  
 GARNETTE, (Floribunda) garnet-red  
 GIRONA, red and yellow  
 GOLDEN DAWN, yellow  
 GOLDEN RAPTURE, golden yellow  
 GOLDEN SALMON SUPERIOR, (Polyantha)  
     golden-salmon  
 HADLEY, crimson  
 IMPROVED LAFAYETTE, (Polyantha) red  
 K. A. VICTORIA, white  
 LA FRANCE, bright pink  
 LULU, single, salmon-pink  
 MARGARET McGREDY, orange-scarlet  
 MARGO KOSTER, (Polyantha) orange-red  
 McGREDY'S IVORY, ivory



McGREDY'S SCARLET, crimson-scarlet  
McGREDY'S YELLOW, yellow  
MISS ROWENA THOM, fiery rose  
MME. JULES BOUCHE, white  
MRS. CHARLES BELL, shell pink  
MRS. E. P. THOM, yellow  
MRS. P. S. DUPONT, yellow  
MRS. R. M. FINCH, (Polyantha) pink  
NIGHT, crimson  
ORANGE TRIUMPH, (Polyantha) salmon red  
PICTURE, pink  
PINK DAWN, pink  
PINK GRUSS AN AACHEN, pink  
PINK RADIANCE, pink  
PINK SATIN, pink  
POINSETTIA, scarlet  
PRESIDENT HOOVER, pink, scarlet and orange  
RED RADIANCE, red  
RED RIPPLES, (Floribunda) carmine-red  
RED TALISMAN, deep cerise-red  
ROSENELFE, silvery-pink  
SIGNORA, orange-red  
SOEUR THERESE, yellow  
TALISMAN, copper-scarlet-orange  
TEXAS CENTENNIAL, vermilion-red  
THE DOCTOR, pink  
THE FAIRY, (Polyantha) pink

## STANDARD CLIMBERS

- BLAZE, scarlet  
BLAZE, (own root) scarlet  
CL. CALEDONIA, white  
CL. CECILE BRUNNER, pink  
CL. DAINTY BESS, single, rose-pink  
CL. DAME EDITH HELEN, pink  
CL. E. G. HILL, scarlet  
CL. ETOILE DE HOLLANDE, red  
CL. FEU JOSEPH LOOYMANS, yellow  
GOLD RUSH, yellow  
CL. HADLEY, crimson  
CL. K. A. VICTORIA, white  
CL. LOS ANGELES, coral pink  
MERMAID, single, yellow  
CL. MRS. E. P. THOM, yellow  
NEW DAWN, pink  
PAUL'S SCARLET CLIMBER, scarlet  
PAUL'S SCARLET CLIMBER, (own root) scarlet  
CL. PINK RADIANCE, pink  
CL. PRESIDENT HOOVER, pink, scarlet  
and orange  
CL. RED RADIANCE, red  
CL. RED TALISMAN, red and yellow  
CL. ROSE MARIE, pink  
CL. SOUV. DE MME. BOULLET, yellow  
CL. TALISMAN, copper, scarlet and orange  
WHITE DAWN, white



## JUNE BUDS

Bare-root Delivery  
December - January

100 to 400 .....	.30
500 to 900 .....	.27
1000 to 1900 .....	.25
2000 up .....	.23

- AUTUMN, burnt-orange
- BABY CHATEAU, (Polyantha) red
- CALEDONIA, white
- CECILE BRUNNER, (Polyantha) pink
- CHRISTOPHER STONE, scarlet
- CONDESA DE SASTAGO, red and yellow
- CONTRAST, pink, white and bronze
- COUNTESS VANDAL, salmon pink
- CRIMSON GLORY, red
- DAGMAR SPATH, (Polyantha) white
- DAINTY BESS, single, rose-pink
- DUQUESA DE PENARANDA, orange
- ECLIPSE, yellow
- EDITOR McFARLAND, pink
- E. G. HILL, scarlet
- ELSE POULSEN, (Polyantha) pink
- ETOILE DE HOLLANDE, red
- FLORADORA, (Floribunda) orange-scarlet
- FRAU KARL DRUSCHKI, white
- FRENHAM, (Floribunda) deep crimson
- GIRONA, red and yellow
- GOLDEN DAWN, yellow
- GOLDEN RAPTURE, yellow
- HADLEY, crimson
- IMPROVED LAFAYETTE, (Polyantha) red
- K. A. VICTORIA, white
- McGREDY'S IVORY, ivory
- McGREDY'S SCARLET, deep scarlet
- McGREDY'S YELLOW, yellow
- MME. JULES BOUCHE, white
- MRS. E. P. THOM, yellow
- MRS. P. S. DUPONT, yellow
- NIGHT, crimson
- ORANGE TRIUMPH (Polyantha) salmon-red
- PICTURE, pink
- PINK DAWN, pink
- PINK RADIANCE, pink
- POINSETTIA, scarlet
- PRESIDENT HOOVER, pink, scarlet and orange
- RED RADIANCE, red
- RED TALISMAN, cerise-red
- ROSENELFE, (Floribunda) silvery-pink
- SIGNORA, orange-red
- SNOWBIRD, white
- SOEUR THERESE, yellow
- SOUTHPORT, scarlet
- TALISMAN, copper-scarlet-orange
- TEXAS CENTENNIAL, vermilion-red
- THE DOCTOR, pink
- THE FAIRY, (Polyantha) pink

## CLIMBERS

- BLAZE, scarlet
- CORAL PILLAR, coral pink
- CL. ETOILE DE HOLLANDE, red
- GOLD RUSH, yellow
- CL. HADLEY, crimson
- CL. MRS. E. P. THOM, yellow
- PAUL'S SCARLET CLIMBER, scarlet
- CL. RED TALISMAN, red and yellow
- CL. TALISMAN, copper, scarlet and orange



ORDER SHEET ATTACHED FOR YOUR CONVENIENCE



Fusilier is an orange-red floribunda with eye-catching qualities due to the luminescent effect of the frilled, flat, wavy blooms borne in clusters on a 2-foot plant with glossy green foliage.



**FUSILIER**







*Plant America!*

A creation of  
Francis Meiland,  
hybridizer of Peace,  
WHITE KNIGHT  
is the only white  
hybrid tea to win  
an All-American  
Rose Selections  
Award.

**WHITE  
KNIGHT**



**MATLIN'S NURSERY**

Corner Ely & Fern Streets  
Ontario, California

